

ONE DAY'S WAGES

IMPACT REPORT

2023



**Working towards a more
just and beautiful world.**

Project 271, The Adventurer Project

Who We Are

We are a grassroots movement of people, stories, and actions to alleviate extreme global poverty.

We believe that positive change happens when we invest in, amplify, and come alongside grassroots organizations that align with our shared values.

We achieve this through building partnerships with community based and locally led organizations working to alleviate poverty in their communities.

We prioritize investing into projects in countries ranked low or medium according to the United Nations Human Development Index.

We acknowledge that our contributions toward the daunting task of poverty alleviation are small, but we believe each of us has an important part to play.

We believe the vision of a more just and beautiful world is worth the work.

What We Believe

At One Day's Wages, our core values are guiding principles that inform and drive every part of our work. We invite you to consider these guiding principles in every simple act of generosity you participate in as well – at One Day's Wages and beyond.

In everything we do we strive to embody these core values:

Dignity

We believe that every single human being matters, and that how we tell their stories matters. Elevating the core dignity of all people is based on a simple yet challenging act of empathy.

Localization

We believe that local leaders are the ones best equipped to identify needs and implement solutions within their communities. We choose to come alongside them so they are empowered to do their work.

Impact

While we know poverty alleviation work is complicated and sometimes messy, we strive for the measurable and sustainable impact of changed lives.

Mutuality

Whether it's our supporters, partner organizations, volunteers, or the people in the communities we support: this is our collective story. We believe that our work is not just transactional but relational and we have much to both share and learn.

Transparency

We believe that our collective resources should be invested well. In other words, our finances are always open to you. Ask us anything!

Hello from the Executive Director



Civil conflict, climate change mitigation efforts, political angst and numerous other events had a profound impact on the world stage, shaping the geopolitical, social, and environmental landscape of 2023. More than ever, we recognise the interconnected nature of global challenges and opportunities.

Thankfully, this also means that the generosity, kindness, relentless hope and optimism I witnessed through you - our incredible partners - also made a profound impact on our world in 2023.

Behind the numbers in this report, emerges a narrative of transformation and hope. I invite you to dive into the impact of 2023, where we spotlight just two of the 37 remarkable projects your support has brought to life.

Discover the rest of the stories of resilience and hope on our online **[projects page](#)**, where you can read about real people overcoming real challenges with solutions you helped fund.

You are making an incredible impact through your generosity and engagement in the good, hard work of poverty alleviation.

This report is for you - our extended team and giving community. Thank you.

With joy,

Carissa Youssef
Executive Director



Project 275, Bridging the Gap students

Impact Highlight

Partner: The Adventure Project

Project #271 | Helping Kenyan Farmers Fight the Food Crisis

Kenyan Farmers Fight the Food Crisis

The Issues: Global Hunger, Climate Change, Jobs & Skills

East Africa faces a severe food insecurity crisis, with over 80 million people affected due to chronic issues like conflict and land degradation, worsened by climate change. Particularly in Kenya, where most families rely on rain-fed agriculture, the situation calls for immediate intervention to enhance food supplies.

The Project:

Through a collaboration between One Day's Wages and The Adventure Project, 160 Kenyan farmers facing severe food shortages acquired affordable Kickstart Starter Pumps, significantly boosting their crop yields by an estimated 400%. This initiative empowered these farmers to establish thriving agricultural businesses, enhancing food access for the wider community by enabling each farmer to feed approximately 70 neighbors with their irrigated produce.

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“The pump has made me a manager. I now manage so many things on my farm: my chickens, my vegetable farm and very soon I will be selling fish.”



Project 271. The Adventurer Project

Meet Rosemary :

After her husband's death left her as the sole provider for her five children, Rosemary embraced farming on her small parcel of land. Despite the challenges posed by climate change and recurring droughts, her dedication to manually watering her maize, spinach, and kale paid off with increased demand for her crops.

Then, Rosemary received a Starter Pump, an affordable innovation introduced to her through the Adventure Project. This improved access to water allowed her to sustain her vegetable cultivation through dry spells, significantly boosting her output and enabling her to diversify with the addition of 15 chickens to her farm with the additional income.

Rosemary's story is a beacon of hope. The success of her farming through access to the Starter Pump not only ensured her family's well-being but also empowered her to invest in her children's future education. Rosemary has become an inspirational figure within her community, exemplifying how determination, coupled with the right support and resources, can overcome the toughest of challenges.

If you want to support women like Rosemary you can make a donation to our program fund [here](#).

One Day Wage's Lifetime Impact Numbers



320

Grants Awarded



991,853

People Directly Impacted



\$10,996,055

Disbursed to Partners



56

Number of Countries



2023 At a Glance



37

Number of Grants Approved



25

Number of Countries



\$1,292,892

Funds Dispersed to Partners in 2023

Numbers of Impact

People directly impacted by ODW's 2023 projects	183,209
People who received emergency relief aid	57,373
Farmers who participated in agriculture training	680
Farmers who received seeds, seedlings, irrigation, pumps or other supplies	8,964
People rescued from human trafficking conditions	70
People with increased financial security through job training or income generating activities	10,464
People who gained a job or started a small business	5,265
People directly impacted by maternal & child healthcare activities	19,810
People who received mental health support services	718
People who gain access to clean water	23,792
People who gain access to hand washing stations	2,073

Impact Highlight

Partner: Crosslink Development

Project #175 | Doula Training in Kyrgyzstan

Doula Training in Kyrgyzstan

The Issues: Maternal & Child Health, Jobs & Skills

Healthcare in Kyrgyzstan has seen gradual improvements over recent decades; however, high maternal and newborn mortality rates persist, exacerbated by the frequent absence of supportive partners during childbirth and the scarcity of professional development opportunities for health workers in pregnancy care.

The Project:

The partnership between One Day's Wages and Crosslink Development International (CDI) addressed key issues in Kyrgyzstan by enhancing maternal and child health care services and providing jobs and skills training. Initiatives included doula training workshops, educational programs for health professionals, and distribution of LifeWraps to prevent postpartum hemorrhage, leading to fewer cesarean surgeries, shortened labors, improved mental health, better breastfeeding rates, and support for women grieving stillbirths.



Project 175 Crosslink Development

Meet Miriam:

Miriam, alongside fourteen eager women from surrounding villages, gathered in a mountain town, their anticipation palpable as they awaited insights from experts from Kyrgyzstan's capital. As a devoted midwife, Miriam's journey to this seminar, enabled by the partnership between One Day's Wages and CDI, represented a profound opportunity to elevate the level of care she could provide to the women in her village. Over five transformative days, she immersed herself in advanced perinatal care techniques, from maternal nutrition to comfort measures during labor, her expertise expanding remarkably as evidenced by the attendees' knowledge leap from 54% to 80%.

This seminar, however, offered more than just an education; it empowered Miriam with a mission. Equipped with a coach and an arsenal of materials, she was now poised to transcend her role as a midwife by becoming an educator to her community. The notion of teaching pregnant women in her village about self-care throughout pregnancy and childbirth was a revelation. Through this project, Miriam's capacity to make a difference was not just enhanced—it was transformed, enabling her to forge a stronger, healthier future for her community.

Meet the One Day's Wages Team



Carissa Youssef
Executive Director



Daphne Fowler
Global Impact Director



Micah Chen
*Operations & Projects
Coordinator*



Chrissie Drape
Finance Director



Kevin Woerner
Graphic Designer



Valeria Gomez
Grant Analyst Intern



Joefin Peter
Grant Analyst Intern



Kayla Phillipovich
Grant Analyst Intern



Sammy Matthew
Grant Analyst Intern



Jordan Donaldson
Grant Analyst Intern



Sabrina Park
Birthday Campaign Volunteer



Eugene Cho
Founder & Board President



Jeannie Pae
Board of Directors



Andy Mar
Board of Directors



Krystel Mumba
Board of Directors



Minhee Cho
Co-founder



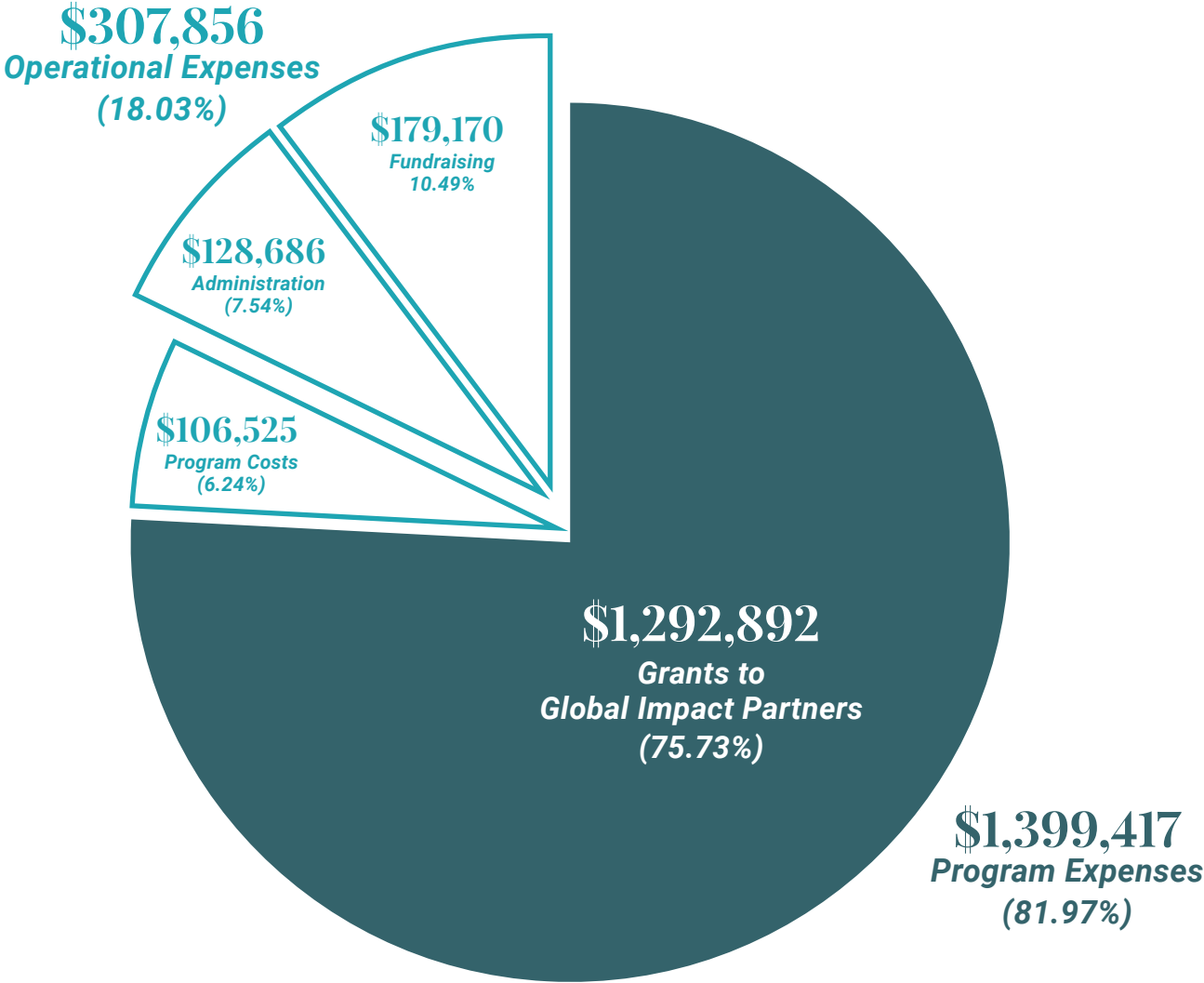
Jason Brantley
Board of Directors

Advisory Board

Tim Kressin, Davis Love, Justin Pae, Richard Lee, Trace Bundy, Eunice Do

2023 Financials

\$1,707,273
Total Expenses in 2023



Total expenses in 2022: \$1,378,021

Operational Expenses: \$220,878 (16 %)

- Fundraising: 109,927 (8 %)
- Administration: 110,951 (8 %)

Program Expenses: 1,157,143 (84%)

- Program Costs: 89,448 (6.5 %)
- Partner Grants: 1,067,695 (77.5%)



Project 242. The Liddy Center

We are grateful to have had the opportunity to support so many incredible organizations around the world. This year we saw our grants meet some unique and critical needs. Our most requested areas of support included climate mitigation work, refugee relief support, and projects focusing on jobs and skill training. Thank you so much for helping us deliver hope through your donations to communities working to overcome poverty.

Our total grants awarded fluctuates each year based on the timing from approval of a grant through the partner fundraising process to the final payout. Sometimes funds dispersed represent grants approved the previous fiscal year. Also important to note, our board has chosen over the past few years to spend down our reserves in order to meet the needs of an increase in requests.

2022 and 2023 were transition years for ODW. In 2023, the board invested in a full-time Executive Director in order to strengthen its leadership and to position ODW for the next season of the organization. Because of this, our fundraising and administration costs went up some this year.

Our fundraising efforts continue to focus on raising our operation costs through our annual gala and several digital campaigns to raise program funds. We anticipate these modest measures will allow us to scale our impact without having to significantly increase our team size.

Year-Over-Year Income

2023	\$1,370,036	\$=
2022	\$1,583,146	\$=

Because One Day's Wages is a charitable organization raising less than \$3 million annually we are spared the high cost of a full external audit. To see our most recent 990 filing, please visit:

<https://onedayswages.org/financial-transparency/>.



Project 272, Kula Project



  
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