

2022 Impact Report

Working towards a more just and beautiful world.

Minhee & Eugene Cho



Remaining steadfast and committed to the mission.

First and foremost, thank you. We are so grateful for your support and partnership. We can't say this enough because we are truly humbled and grateful for you.

2022 was a tremendously challenging year. The world is currently mired in one of the worst global humanitarian crises in the past 50 years because of the nexus of COVID, climate change, conflict (including the invasion of Ukraine), and rising costs.

While we were all impacted on some level, the world's most vulnerable were hit especially hard. According to the World Bank: "For three decades, the number of people living in extreme poverty - defined as those who live on less than \$2.15 per person per day...was declining. But the trend was interrupted in 2020. The number of people in extreme poverty rose by 70 million to more than 700 million people." Additionally, nearly 45 million people are severely malnourished and are at risk of death. Education, health care, women's empowerment, human trafficking, migration and other issues have all experienced significant spikes.

It's indeed overwhelming. Yet, ODW's invitation has always been to acknowledge

Cover photo: Wellkind, Guatemala

that we can't change the whole world. We can only do our part - and do it with integrity, dignity, transparency - all while centering local leaders and smaller grassroots organizations.

We remain steadfast and committed to this mission.

We are captivated by the idea that everyday people have the power to change the world. We believe this because we've seen it over and over again. Our hope is that this report will demonstrate that together we are working towards a more just and beautiful world. While we are committed to highlighting the numbers for you that demonstrate our impact, we also believe there is something even more important within the numbers: The stories of real human beings that hold indelible dignity.

Thank you for giving us the opportunity to reflect back on this past year and highlight our collective work and additionally, have perseverance and imagination to dream about the future.

With gratitude,

Eugene and Minhee Cho Co-Founders of One Day's Wages

Our Mission & Theory of Change

We are a grassroots movement of people, stories, and actions to alleviate extreme global poverty.

We believe that positive change happens when we invest in, amplify, and come alongside grassroots organizations that align with our shared values of impact, dignity, mutuality, transparency, and localization.

We achieve this through carefully vetted matching grants that build our partners' capacity to implement projects across 12 issues. In our grant making, we prioritize projects in countries ranked low or medium according to the United Nations Human Development Index.

We acknowledge that our contributions toward the daunting task of poverty alleviation are small, but we believe each of us has an important part to play.



EOS International, Honduras

Empowering communities throughout the world.

Dignity

We believe that every single human being matters and as such, how we tell the story matters. Elevating the core dignity of all people is based on a simple yet challenging act of empathy. It influences everything we do.

Localization

We believe that local leaders are the ones best equipped to identify needs and implement solutions within their communities. We choose to come alongside them so they are empowered to do their work.

Mutuality

Whether it's donors, partners, volunteers, or people in the communities where we work: this is OUR collective story. We believe that our work is not just transactional but relational and we have much to both share and learn.

Transparency

We care deeply about financial transparency and impact metrics. In other words, we have nothing to hide.

Impact

We believe that your resources should be invested well. While we know development is messy, we care about measurable and sustainable impact.

Guiding Values





Impacting thousands of lives in 2022.

Through One Day's Wages partnerships, every gift, every action, no matter the size, made a significant difference.





10,344 People who gained access to water



Girls and young women empowered through schooling and skills training



13,056 People with improved jobs, skills, and income



Refugees and displaced people who received emergency aid



1,288

Primary school children who received an education



13,154

People with improved food security



received aftercare and support

Trusted Partners

- A Breeze of Hope Foundation
- Abide Family Center
- Accessible Hope International
- African Road
- Alliance for Children Everywhere
- Asante Africa Foundation
- AusCam Freedom Project
- Better Health Care Organization
- Beyond Borders
- Camp for Peace Liberia
- Cherish Uganda
- Common Ground for Africa
- Dark Bali
- Drink Local Drink Tap
- El Porvenir
- Empower Tanzania
- EOS International
- Flying Kites
- Freely in Hope
- Ghana Health & Education Initiative
- Global Grassroots
- Grace Tea
- Himalayan HealthCare
- Justice Rising
- Komera
- Kula Project
- Limitless Horizons Ixil

- MAIA
- Mali Health
- Mavuno
- Mil Milagros
- Mother's Heart Organization
- Mwanzo
- Next Generation Nepal
- Partners in Reproductive Health and Education
- Planting Seeds International
- Project Justice International
- Rajasthan Samgrah Kalyan Sansthan
- Remember Niger Coalition
- Restore Hope Liberia
- Rural Health Care Initiative
- She's the First
- Tearfund USA
- The Adventure Project
- The HUG Project
- Ugandan Water Project
- Water for South Sudan
- Wellkind Guatemala
- West African Vocational Schools
- Willow International
- World Relief
- Zimele Wethu Foundation
- Zoe Empowers







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*List includes ODW partners actively implementing projects or awarded grants in 2022.

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Grants awarded to Partners

\$1,067,695 Grant funds disbursed

56,638 People directly impacted



We support projects that align with one or more of our 12 issue funds:

Children's Education

In countries ranked low on the United Nations Human Development Index, 1 in 10 children are not enrolled in primary school due to poverty. We support projects that lower barriers so that children can receive a quality education.

Climate Impact

People living in poverty are the ones most affected by the impacts of climate change. We support projects that help communities adapt to these changes, and mitigate climate change through tree planting and environmental preservation.

Emergency Relief

When communities face crises due to natural disaster, conflict, drought or pandemics, emergency aid is critical. We support projects that provide immediate relief materials like food, water, and medical supplies during times of crisis.

Gender Based Violence

An estimated 30% of women worldwide are survivors of gender based violence. We support projects that provide holistic services for survivors, and that build community awareness around gender equity.

Girls' Empowerment

Gender discrimination limits the opportunities that adolescent girls and young women have to build their leadership skills and financial independence. We support projects that equip girls with vocational skills and secondary schooling so they can reach their full potential.

Global Hunger

Today, approximately 690 million people are undernourished and do not get enough food to be healthy and lead an active life. We support projects that provide nutrition support for children, and that help farmers improve their productivity.

Human Trafficking

Globally, over 40 million people live in modern slavery, in which they are transported or recruited for purposes of exploitation. We support projects that work to end human trafficking through awareness, safe housing, counseling and survivor support services.

Jobs and Skills

Globally, 648 million people live in extreme poverty, which is defined as subsisting on less than \$2.15 a day. We support projects that connect low-wealth people to savings groups, capital, skills building, and job readiness opportunities.

Maternal and Child Health

95% of maternal and child deaths occur in low to medium human development countries. We support projects that offer mothers prenatal care and safe births, and that provide health and nutrition services for newborns and young children.

Preventable Disease

Preventable diseases like malaria and tuberculosis continue to ravage communities that don't have access to clean water, vaccines, and adequate hygiene. We support projects that overcome these barriers through prevention education, mosquito nets, and treatment for people living with HIV.

Refugee Relief

In 2022, the world exceeded the highest number of refugees on record, with more than 30,000 refugees forced to flee their homes due to war, persecution or violence. We support projects that provide supplies like food and shelter for families displaced from their homes.

Water and Sanitation

Across the world, 3.6 billion people do not have a safe toilet or latrine to use, and 2 billion lack access to clean water. We support projects that provide training, safe drinking water, and sanitation facilities.



Maria, WellKind Guatemala

Maria's Story

Bringing Food, Employment, and Education to Her Town.

In the Kaqchikel Mayan communities that surround beautiful Lake Atitlán - Central America's largest drinking water source - 70% live in poverty and only 8% of women are employed. Poverty is compounded by ecological degradation to the lake and surrounding forests. Because of ODW's partnership with WellKind Guatemala this year, Maria had the opportunity to participate in a fair-trade artisan cooperative, community tree planting program, and indigenous women's leadership initiative.

"The trees [we planted] are big and producing food and wood for our families. Most of the women in this part of town are now employed in the artisan cooperative, and many single mothers in Tzununa are able to send their kids to school."

François' Story

Working to End Poverty Through Building Up Entrepreneurs.

After an unplanned pregnancy in her teens, François made the difficult decision to drop out of school. She worked on a neighbor's farm to make ends meet after being kicked out of her family's home. A friend encouraged François to apply to the Liddy Center, a program run by the Kula Project: a Rwanda-based nonprofit that works to end poverty through building up entrepreneurs in rural coffee farming communities.

ODW partnered with Kula Project in 2021-2022 to support 45 young women with a year-long fellowship in entrepreneurship. François was selected as a Liddy Center Fellow the same year! She and her child thrived at the Liddy Center. François saved up all the money she earned working on neighboring farms on the weekends, and coupled it with her new knowledge in agribusiness and financial literacy. Having launched two successful businesses, François is now earning enough income to fully support her family!



François, Kula Project

Rooted in Generosity



\$1,601,040 Total funds raised



1,303 Generous supporters



177 Roots (monthly) donors



27 People who hosted peer-to-peer fundraisers

Freely in Hope, Kenya



You're making a real difference.

Our movement is fueled by individuals and communities who give their one day's wages, start a birthday campaign, host an event at their church, school, or business, run a marathon or whatever they feel inspired to do to raise funds to empower others around the world.

Our pledge to you is that 100% of your donation (minus transaction fees) goes directly to supporting carefully vetted partnerships on the ground.

Tax-deductable donations can be made at onedayswages.org/donate



Drink Local Drink Tap, Uganda

Teaching the Next Generation.

Our monthly donors are The Roots of our grassroots movement! By investing monthly, our Roots community makes it possible for our work to be sustained year over year. Sean is among our 177 Roots supporters who are making an impact every single month:

"My wife Mary and I love the impact our monthly donations can have all over the world. We love to travel and see and interact with new cultures. This is a way for us to give back in a small meaningful way.

I remember finding Eugene years ago on Facebook when he was raising one year's wage. That inspired me to start giving monthly and the rest is history. It is also a way to teach our son, Liam, how important it is to help others less fortunate than us."



Join The Roots community at *onedayswages.org/the-roots*

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Sammy Matthews, Grant Analyst

Interning for Impact.

ODW's Grant Analyst Team is at the heart of our work. This is the team that carefully researches, vets, and communicates with our grassroots partners. Our team is composed primarily of volunteer Grant Analysts who are passionate about ending global poverty.

Sammy is currently our longest-serving Grant Analyst!

each project!"

"As a grant analyst, I have the pleasure of partnering alongside remarkable community-centered organizations. Each organization reflects an amplified voice of lived experience, truly understanding the firsthand needs of a community. Through this role, *I* contribute to vetting grant applications and writing recommendations for projects designed to achieve a shared mission. For me, the most meaningful aspect to take in has been the direct impact of



The ODW Team: Working together toward a more just and beautiful world.



Left to Right:

Micah Chen (Operations and Projects Coordinator), Elise Benson (Grant Analyst Intern) Sammy Matthews (Grant Analyst Intern), Alyssa Antipa (Grant Analyst Intern) Eugene Cho (Co-Founder and Board Chair), Daphne Fowler (Grants Director) Sabrina Park (Birthday Campaign Volunteer), Bobby Oh (Strategic Partnerships Manager)

2022 Annual Gala One Day's Wages hosts an Annual Gala to raise funds for our operations. That way, 100% of donations throughout the rest of the year can go directly to our partnerships. for the first time since the pandemic began! The evening was focused on ODW's commitment to transparency: this year, and emphasizing our commitment to investing in locally led grassroots partnerships. operations this year!

We were thrilled to host our gala in person again this year acknowledging the challenges we faced as an organization

Thanks to your generosity, we raised \$285,082 for our

Save the Date for our next Gala: October 22, 2023! To learn about sponsoring the event, please contact sponsorships@onedayswages.org

2022 Expenses



\$ 915,096: Individual Donors
\$ 87,961: Business Partners
\$ 52,759: Church & School Partners
\$ 71,894: Corporate Matching
\$ 181,054: Foundations/Family Trusts
\$ 4,484: In-kind Gifts & Services
\$ 285,082: Annual Gala
\$ 2,182: Merchandise
\$ 527: Other Income

Total Income: \$1,601,040

2022 Revenue



Board of Directors

- Eugene Cho
- Jeannie Pae
- Andy Mar
- Krystel Mumba
- Jason Brantley

ODW Leadership

Advisory Board

- Tim Kressin
- Davis Goslin
- Pert Lin
- Richard Lee
- Andrew Schneidler
- Justin Pae
- Trace Bundy
- Eunice Do





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