

2019 IMPACT REPORT

One Day's Wages

Working towards a more just & beautiful world



Letter from Eugene Cho

Founder and Executive Director



“In the midst of the challenges and injustices happening in the areas where we work, I’m constantly reminded of stories of real people that inspire hope.”

We are captivated by the idea that everyday people have the power to change the world. We believe this because we’ve seen it over and over again. Our hope is that this report will demonstrate that together we are working towards a more just and beautiful world. While we are committed to highlighting the numbers for you that demonstrate our impact, we also believe there is something even more important within the numbers: The stories of human beings who hold indelible dignity.

In the midst of the challenges and injustices happening in the areas where we work, I’m constantly reminded of stories of real people that inspire hope. Stories of children who are able to go to school. Stories of women discovering their voice and influence. Stories of indigenous leaders who love, serve, and empower their communities. Stories of refugees who fled violence and

persecution but nevertheless persevere in pursuit of a brighter future.

We are also committed to highlighting your stories: supporters from around the world who generously donate their one day’s wages, become monthly donors, start a birthday campaign, or give whatever they are able. Stories of children who host lemonade stands. Stories of couples who celebrate their weddings by inviting their guests to give to ODW. Stories of women and men who run marathons, climb mountains, or bicycle across the country. Stories of churches and businesses who partner with us to raise awareness and valuable resources.

Thank you for being a part of this imperfect but beautiful story. We can’t do what we do without you. We’re grateful for our partnership and we look forward to both deepening and growing our movement.

We are a grassroots movement of people, stories, and actions to alleviate extreme global poverty.

We are motivated by a vision of a more just and beautiful world. We believe this vision is possible when people come together through simple acts of generosity to create lasting change.

We believe that simple acts of generosity can make a lasting impact in a world where many people still live on less than \$1.90/day, which is the international poverty line. We also know that there are already experts and committed indigenous leaders who are invested in long-term, sustainable change in their communities. Rather than re-invent the wheel, we invest in carefully-vetted partnerships around the world that are addressing core issues that perpetuate the cycle of poverty.



Kula Project, Rwanda

Our Values

1.

Dignity

We believe that how we tell the story matters. Elevating the core dignity of all people is based on a simple yet challenging act of empathy. It influences everything we do.

2.

Mutuality

Whether it's donors, partners, volunteers, or people in the communities where we work: this is OUR collective story.

3.

Empowerment

We believe in removing barriers and empowering people to alleviate poverty in their context by elevating indigenous leaders. In other words, we believe good development is less of us and more of local leaders and communities.

4.

Transparency

We care deeply about financial transparency and impact metrics. In other words, we have nothing to hide.



World Renew, Bangladesh

5.

Impact

We believe that your resources should be invested well. While we know development is messy, we care about measurable and sustainable impact.



World Concern, Myanmar



Our Impact



630

Patients treated for preventable diseases



573

New or expecting mothers received holistic care



3,442

People trained on a marketable skill



131

Women and girls rescued from trafficking

38,007

Total People Empowered



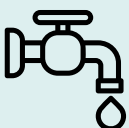
543

Girls empowered to complete secondary education



3,088

Children have improved health



7,917

People have access to clean water



2,571

Survivors of sexual or gender based violence provided aftercare support

OUR TRUSTED PARTNERS

Crosslink Development
International
Sahar Education
World Renew
African Road
United Action for
Children Cameroon
World Relief
GHEI
H2O 4 All
Mil Milagros
Pueblo a Pueblo
West African Vocational
Schools
Freedom Firm
The BOMA project
Himalayan Healthcare
Nepal Youth Foundation
Clinica Verde
El Porvenir

Hope for Life
Kula Project
Zoe Ministry
Andando
Impact a Life Foundation
Zimele Wethu
Water for South Sudan
Nurturing Minds
Pastoral Women’s Council
LIFT International
The Freedom Story
Abide Family Center
The Water Trust
Willow International
Catalyst Foundation
PeaceTrees Vietnam
Freely in Hope
Impact Network
Bopoma Villages



Mil Milagros, Guatemala



IMPACT STORIES

Andando Partnership

Fas Toucouleur Primary School

Our partnership with Andando built 3 classrooms for the students at Fas Toucouleur Primary School in Senegal, that will be used by eager students for years to come. Each classroom will be equipped with a built-in library as well as desks for every student. Andando will also construct a proper block of latrines to be used by the students and a playfield for extracurricular activities.

Last year 125 students at this school were meeting in temporary classrooms constructed of thatch and millet reeds. This year they will be able to attend class indoors. This program has doubled the capacity of the classroom, allowing every student to learn and grow in a safe and secure environment. Enrolment has increased by over 50%, and students no longer have to study in temporary thatch buildings. A block

of latrines has been built, which has improved sanitation conditions and decreased absences due to illness. Community volunteers and local labor were used as much as possible during construction to further invest in the commitments of local people to the program so that they will more actively work to protect and build its legacy.

In December our partner Andando was recognized as a strategic and vital partner by the Inspector of Education in Senegal. They acknowledged that in the new schools rates of academic success has risen significantly, in some cases to 100%, and are now many of the top-performing schools in the region. We are honored to partner with such an empowering project for this community!

Meet the Kyrgyz Nomadic People

Big and Little Pamir mountains of Afghanistan

The Kyrgyz nomadic people live as high-altitude shepherds with no access to modern amenities such as electricity, roads, healthcare, or education. As pastoralists, they congregate in small communities of 1,500-2,000 people traveling in yurts in the Big and Little Pamir mountains of Afghanistan. The Kyrgyz people continue to face enormous social, economic and environmental challenges in the area. The extreme remoteness and harshness of the environment contributes to the highest maternal and infant mortality rates in the world. There is currently a 100% illiteracy rate in the community, and

the nearest school is a 4-day hike. In partnership with Crosslink Development International, we’re transforming an existing building into a functioning school, constructing dormitory yurts, hiring teachers, and providing school supplies for the 150 Kyrgyz children in the Big Pamirs. Health lessons focusing on women’s health to reduce maternal and infant mortality rates as well as hygiene and sanitation training will be conducted for the community at the school. Newly constructed latrines, along with health and sanitation lessons, have the potential to positively impact the health of many in the community for years to come.

Haji Asman, a highly respected Kyrgyz elder who passed away in 2017, said, “Our children are the future, but if they cannot read, write, or learn, what future do they have?”



IMPACT STORIES



Meet Jennifer

When she was ten weeks pregnant, Jennifer joined the Mother Mentor program run by our partner, Ghana Health and Education Initiative. The program pairs new or expecting mothers with “Mother Mentors”—community role models who are trained in early childhood health and development.

On April 30th, 2018, Jennifer gave birth to her son, Kwadwo. Since giving birth, Mother Mentor Lilian pays Jennifer a visit every two weeks to discuss a variety of topics related to the well-being and development of the child, such as hygienic practices to

prevent infections, the ins and outs of breastfeeding, the importance of vaccines, and how to prevent and treat diarrhea. In 2019, Jennifer and Kwadwo participated in the third phase of the program that focuses on cognitive development and nutrition for babies ages 6-23 months.

Before she became pregnant with Kwadwo, Jennifer worked in the local guesthouse. Now her goal is to work hard and to complete nursing training. As for her son Kwadwo, “I am praying that he grows up to be a humble and educated person,” says Jennifer.





IMPACT STORIES

Meet Issa

Hope for Life in Kigali, Rwanda

13-year-old Issa found himself living on the streets of Kigali after his mother threatened him and beat him with a stick. Out of fear and desperation, Issa left behind everything he knew: his home, his mother, and his three older siblings. Scared and alone, he joined a group of older boys who were also homeless, hoping they could provide protection and a sense of belonging. He quickly began experiencing regular hunger, sickness, and violence from the greater community or from other children living on the street.

Issa was selected to join Hope for Life's Rehabilitative Program in August 2019. He is now safe, but his journey is far from over. Issa began school in January 2020. Fueled by a strong desire to help others, he dreams of becoming a medical professional in the future.

Our partnership with Hope for Life is supporting boys like Issa as they find holistic healing at the rehabilitative home in Kigali, Rwanda, where it is estimated that 3,000 children experience homelessness on a daily basis. The ultimate goal of the program is to see children successfully reintegrated with their families. The rehabilitative program provides a safe home, food, clothing, medical care, spiritual discipleship, and education. A social worker works with each child to help locate any relatives they have and undergo the process of family reconciliation. Teachers and tutors ensure each child is receiving the attention and skills they need to be able to flourish long into their future. Counselors help each child process the trauma of their past and come to believe that they are valuable and loved.

Meet K.

Northern Dhading villages

In remote mountainous northern Dhading villages, Tamang and Dalit community members live in extreme poverty and marginalization which has resulted in lack of access to health care and neglect due to geographical isolation. These isolated communities are accessible only by foot, two to three days walk from the nearest road. Lack of toilets in the community has created serious public health risks. Through our partnership with Himalayan Healthcare, toilets were built for 67 households and more are currently under construction.

K., a 68 year-old member of the Sertung community, shared the impact that a toilet has had on his quality of life. “One of my biggest problems has been solved! My left arm and legs have stopped working. There were no toilets in our village

and we had to walk 10-15 minutes to find a bathroom in the woods near the cliffs. Since I could not do that because of my condition, I had to use a tin can and my wife had to take care of disposing it. If my wife was away or late, my daughter or daughter-in-law took care of it but I felt a lot of shame,” says K. “My wife heard about the toilet project in our village through Himalayan Healthcare and I felt hopeful. Phe Dorje [who works for Himalayan Healthcare] came to our village and spoke about toilets and asked us to start a pit for the septic tank. He also explained to me about exercising my limbs. Now I do not need my wife or other family members but only my stick to go to the bathroom. I have been using this toilet for the last 25 days now! Everyone who has a toilet now is talking about it!”



Rooted in Generosity



Semilla Nueva, Guatemala

\$1,375,674.68
Total Funds Raised



2,828
Supporters



\$98,252
Contributed through 19
church partners



192
People started or continued a
recurring monthly gift



92
Peer-to-Peer Fundraisers



You Power the Movement



The Freedom Story, Thailand

Our movement is fueled by individuals and communities who give their one day's wages, start a birthday campaign, host an event at their church, school, or business, run a marathon or whatever they feel inspired to do to raise funds to empower others around the world.

Our pledge to you is that 100% of your donation (minus transaction fees) goes directly to supporting carefully vetted partnerships on the ground.

The Roots Monthly Giving

In 2019, we created an intentional community for our monthly donors called The Roots. We like to say that our monthly supporters are the roots of our grassroots movement because they keep us sustainably rooted in our mission to alleviate extreme global poverty. This year, we encouraged our members of

The Roots to give \$57/month, which equates to \$1.90/day, in honor of the 730 million people around the world who still live on less than \$1.90/day. Throughout the year we had 192 people support One Day’s Wages as a member of The Roots totalling \$111,418.12 from monthly donations.



Eunice’s Birthday for a Cause

This past year, Eunice decided to give her birthday to a cause she is passionate about: ending human trafficking. She raised \$8,950 for her “Almost 40th birthday” and exceeded her initial goal by 228% ! One of her supporters for her birthday campaign

was able to have their donation matched by their employer—tripling the lasting impact of their generosity. Eunice’s birthday fundraiser is a reminder of the grassroots energy that powers our movement to alleviate extreme global poverty.



Jeremy Lin's One Game's Wage

Former NBA player Jeremy Lin lives out the mission of One Day's Wages in his actions and his values. For the 2018-2019 NBA season, Jeremy donated one game's wages to empower vulnerable children and an additional \$100 for every assist he made A the season. He inspired simple acts of generosity from his fans and raised awareness about the

many issues that prevent children from having the resources and opportunities that allow them to thrive. A group of ODW staff and supporters went to Portland on January 26th to cheer on Jeremy Lin and join him for a post-game meet-and-greet, where he also donated his custom ODW game day shoes!

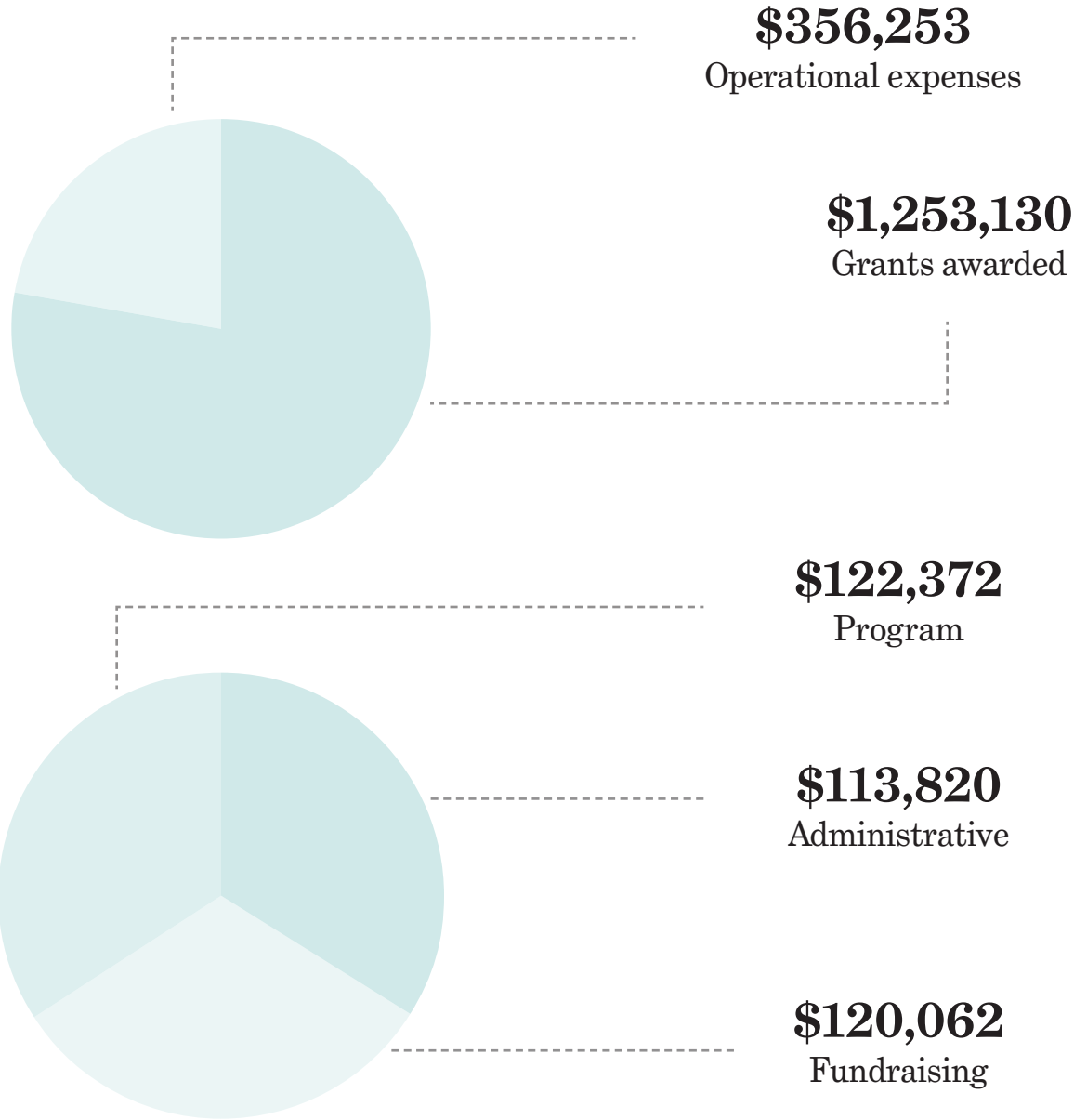


Committed to Transparency



Humjibre, Ghana

\$1,609,383
Total Expenses

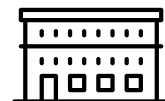


IMPACT METRICS

\$1,661,594
Total Revenue



\$931,943
Individual Donors



\$11,250
Business Partners



\$70,145
Church Partners



\$200
School Partners

ONE DAY'S WAGES IMPACT REPORT



\$51,246
Corporate Matching



\$286,446
Foundations/Family Trusts



\$26,116
In-kind Gifts & Services



\$265,910
Annual Gala



\$1,345
Merchandise



\$8,071
Other income



Thank you for being a part
of the movement.



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